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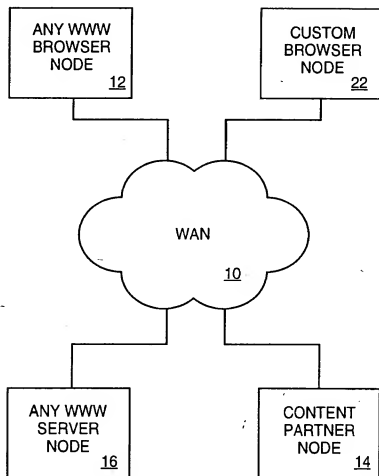


FIG. 1

to AOL.COM-Microsoft Internet Explorer

View Favorites Tools Help

Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

http://www.aol.com/

AOL.COM Search | Web Centers | Shopping | Community | Download AOL

Tuesday, December 28, 1999

Get your AOL Mail

Screen name:

Password:

Sign In

Daily Essentials

- Top News
- Weather
- Horoscopes
- Stock Portfolio
- My Calendar
- Classifieds
- AOL 5.0 FREE
- AOL Instant Messenger
- Hot Chats
- Quick Buddy
- Home Pages
- Love@AOL
- Free Greetings

THE MATRIX
ON VIDEO AND DVD
amazon.com

FIND RECIPES
at
Cooking.com

Sister Site
CLICK HERE
cars.com

My AOL.COM: Indian Air Hijackers List Demands | Daw Breaks Record Bands Fall

Search the Web Here: Search

Web Centers Stock Quotes Go Symbol Lookup

- Autos | New Cars, Used Cars, Maintenance...
- Bus. & Careers | Jobs, Career Finder...
- Computing | Multimedia Plug-ins, Free Software...
- Entertainment | Celebrities, TV, Music, Movies...
- Food & Cooking | Recipes, Local Dining...
- Games | Demos, Pokemon, Codes...
- Health | Research on Illness, Calorie Counter...

Shop@AOL.COM

- Red Rocket Avon
- Apparel
- Art & Collectibles
- Auctions & Outlets
- Books, Music & Video
- Computing

AOL.COM Search

- Yellow Pages
- White Pages
- E-mail Lookup
- Maps & Directions
- Personal Home Page Search
- Newsgroups
- Kids Only

Internet

FIG. 2A



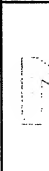
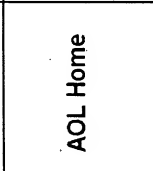



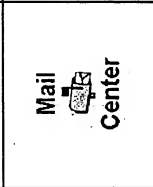



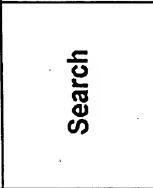




| | | | |
|--|---|--|--|
|  <p>Channels</p> |  <p>Shopping</p> |  <p>Favorites</p> |  |
|  <p>Essentials</p> |  <p>My AOL</p> |  <p>My Files</p> |  |
|  <p>People</p> |  <p>Quotes</p> |  <p>Calendar</p> |  |
|  <p>AOL Home</p> |  <p>Mail Center</p> |  <p>Search</p> |  |

FIG. 2B

Thursday, February 17, 2000

Yahoo!

Page: 1

| | | | | |
|---|---|---|---|--|
| | | | | |
| What's New | Check Email | | | |
| Personalize | Help | | | |
| <div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;"> <p>Yahoo! Mail free email for life</p> </div> <div style="flex-grow: 1; text-align: center;"> <input style="width: 90%;" type="text"/> </div> <div style="text-align: center;"> <p>Free Internet Access</p> </div> </div> <div style="display: flex; justify-content: center; margin-top: 10px;"> <input style="width: 100px;" type="button" value="Search"/> advanced search </div> | | | | |
| Shopping - Auctions - Yellow Pages - People Search - Maps - Travel - Classifieds - Personals - Games - Chat - Clubs Mail - Calendar - Messenger - Companion - My Yahoo! - News - Sports - Weather - TV - Stock Quotes - more... | | | | |
| <p>Yahoo! Shopping - Thousands of stores. Millions of products.</p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> Departments <ul style="list-style-type: none"> • Apparel • Bath/Beauty • Computers • Electronics </td> <td style="vertical-align: top;"> Stores <ul style="list-style-type: none"> • Toys R Us • Gap • Vermont Teddy Bear • Macy's </td> <td style="vertical-align: top;"> Products <ul style="list-style-type: none"> • Digital cameras • Pokemon • MP3 players • DVD players </td> </tr> </table> | Departments <ul style="list-style-type: none"> • Apparel • Bath/Beauty • Computers • Electronics | Stores <ul style="list-style-type: none"> • Toys R Us • Gap • Vermont Teddy Bear • Macy's | Products <ul style="list-style-type: none"> • Digital cameras • Pokemon • MP3 players • DVD players | <p>In the News</p> <ul style="list-style-type: none"> • Clinton urges Congress to back Congo force • Windows 2000 debut • NASA releases NEAR asteroid images <p style="text-align: right;">more...</p> |
| Departments <ul style="list-style-type: none"> • Apparel • Bath/Beauty • Computers • Electronics | Stores <ul style="list-style-type: none"> • Toys R Us • Gap • Vermont Teddy Bear • Macy's | Products <ul style="list-style-type: none"> • Digital cameras • Pokemon • MP3 players • DVD players | | |
| <p>Arts & Humanities Literature, Photography...</p> <p>Business & Economy Companies, Finance, Jobs...</p> <p>Computers & Internet Internet, WWW, Software, Games...</p> <p>Education Colleges and University, K-12...</p> <p>Entertainment Cool Links, Movies, Humor, Music...</p> <p>Government Elections, Military, Law, Taxes...</p> <p>Health Medicine, Diseases, Drugs, Fitness...</p> | <p>News & Media Full Coverage, Newspapers, TV...</p> <p>Recreation & Sports Sports, Travel, Autos, Outdoors...</p> <p>Reference Libraries, Dictionaries, Quotations...</p> <p>Regional Countries, Regions, US States...</p> <p>Science Animals, Astronomy, Engineering...</p> <p>Social Science Archaeology, Economics, Languages...</p> <p>Society & Culture People, Environment, Religion...</p> | <p>Marketplace</p> <ul style="list-style-type: none"> • Loan Center - auto loans, mortgages, credit reports • Yahoo! Bill Pay - free 3-month trial • Yahoo! Autos - buy new and used cars <p style="text-align: right;">more...</p> <p>Inside Yahoo!</p> <ul style="list-style-type: none"> • Yahoo! Outloud - featuring Smash Mouth • Y! Mobile - Yahoo! on your phone • Play free Fantasy Auto Racing • Y! Greetings - free greeting cards <p style="text-align: right;">more...</p> | | |
| <p>World Yahoos</p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> <i>Europe</i> : Denmark - France - Germany - Italy - Norway - Spain - Sweden - UK & Ireland <i>Pacific Rim</i> : Asia - Australia & NZ - China - Chinese - HK - Japan - Korea - Singapore - Taiwan <i>Americas</i> : Brazil - Canada - Mexico - Spanish </td> </tr> </table> | | <i>Europe</i> : Denmark - France - Germany - Italy - Norway - Spain - Sweden - UK & Ireland <i>Pacific Rim</i> : Asia - Australia & NZ - China - Chinese - HK - Japan - Korea - Singapore - Taiwan <i>Americas</i> : Brazil - Canada - Mexico - Spanish | | |
| <i>Europe</i> : Denmark - France - Germany - Italy - Norway - Spain - Sweden - UK & Ireland <i>Pacific Rim</i> : Asia - Australia & NZ - China - Chinese - HK - Japan - Korea - Singapore - Taiwan <i>Americas</i> : Brazil - Canada - Mexico - Spanish | | | | |
| <p>Yahoo! Get Local</p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> LA - NYC - SE Bay - Chicago - more... </td> </tr> </table> | | LA - NYC - SE Bay - Chicago - more... | | |
| LA - NYC - SE Bay - Chicago - more... | | | | |
| <p>Other</p> <p>Autos - Careers - Digital - Entertainment - Greetings - Health - Invites - Local Events - Net Events - Message Boards - Movies - Music - Real Estate - Small Business - Y! Internet Life - Yahoo!igans!</p> | | | | |
| <p>Yahoo! prefers </p> <p>How to Suggest a Site - Company Info - Privacy Policy - Terms of Service - Contributors - Openings at Yahoo!</p> <p>Copyright © 2000 Yahoo! Inc. All rights reserved. Copyright Policy</p> | | | | |

<http://www.yahoo.com/>

FIG. 2C

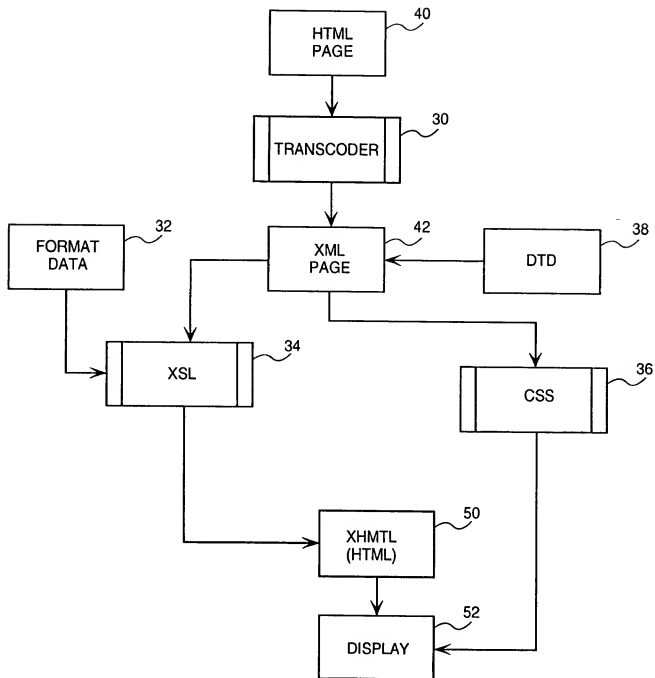


FIG. 3

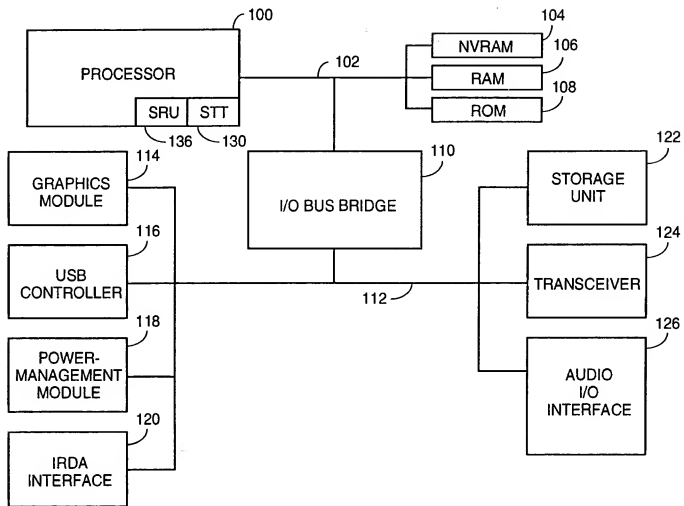


FIG. 4

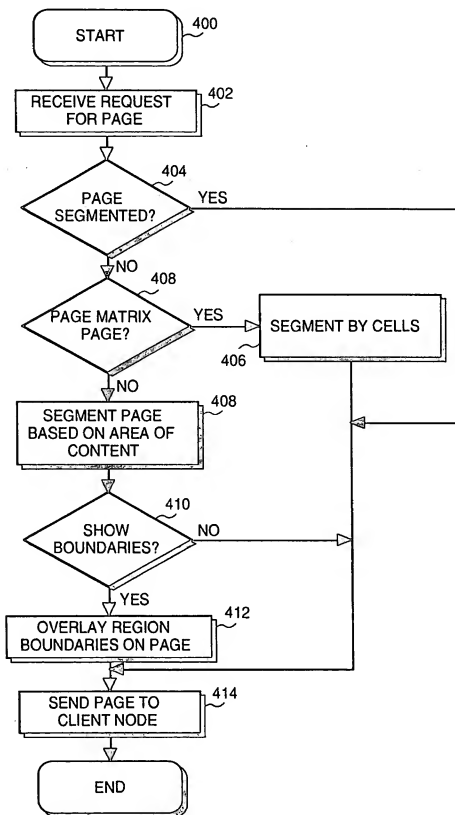


FIG. 5A

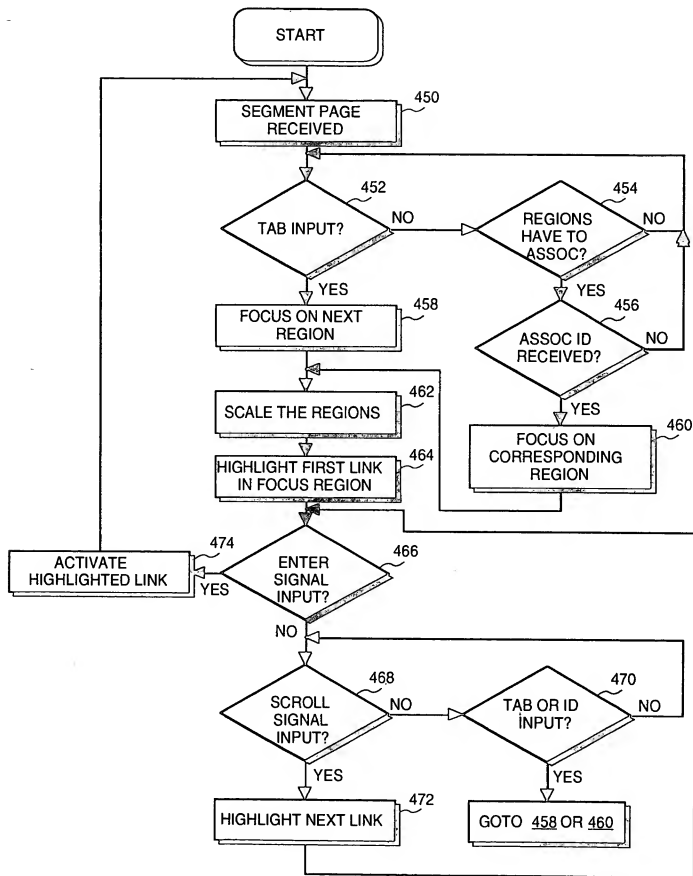


FIG. 5B

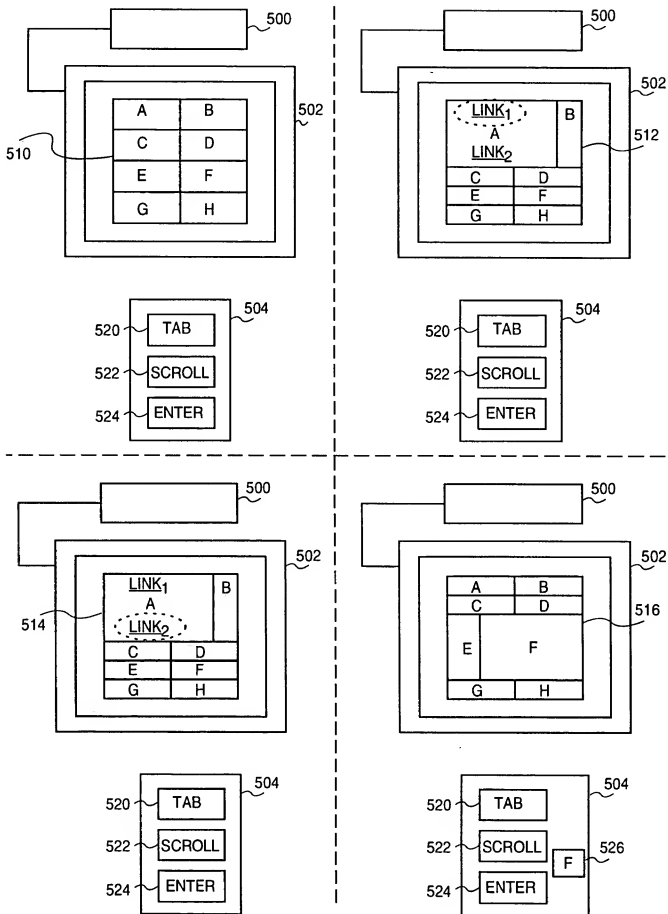


FIG. 5C

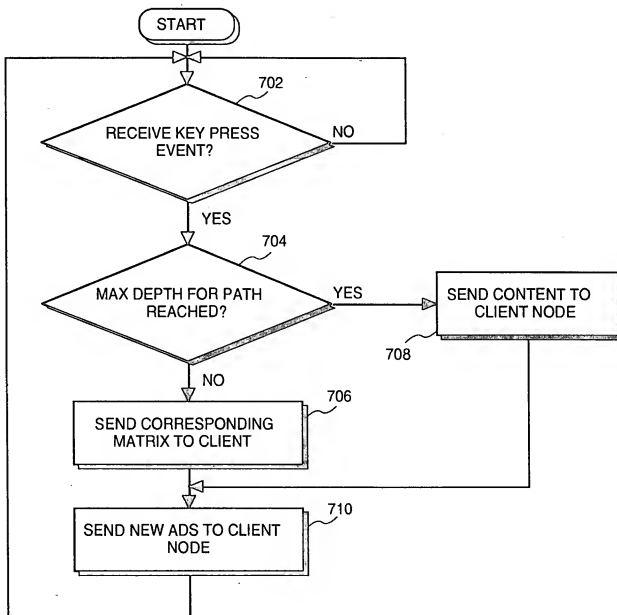


FIG. 7



| | | | |
|---|---|---|---|
| 1 | 2 | 3 | A |
| 4 | 5 | 6 | B |
| 7 | 8 | 9 | C |
|  | 0 |  | <div>Asynchronous Messages</div> <div>Title Block</div> <div><div></div>85%</div> |

FIG. 8

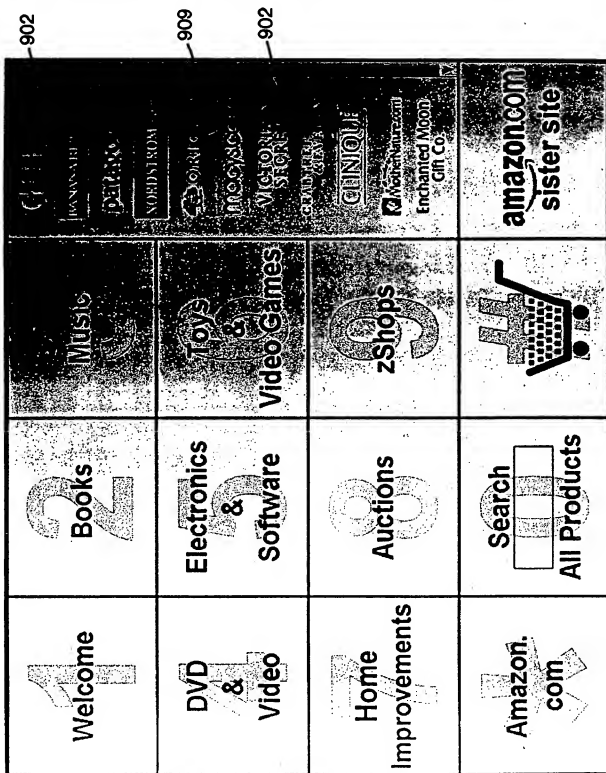


FIG. 9A

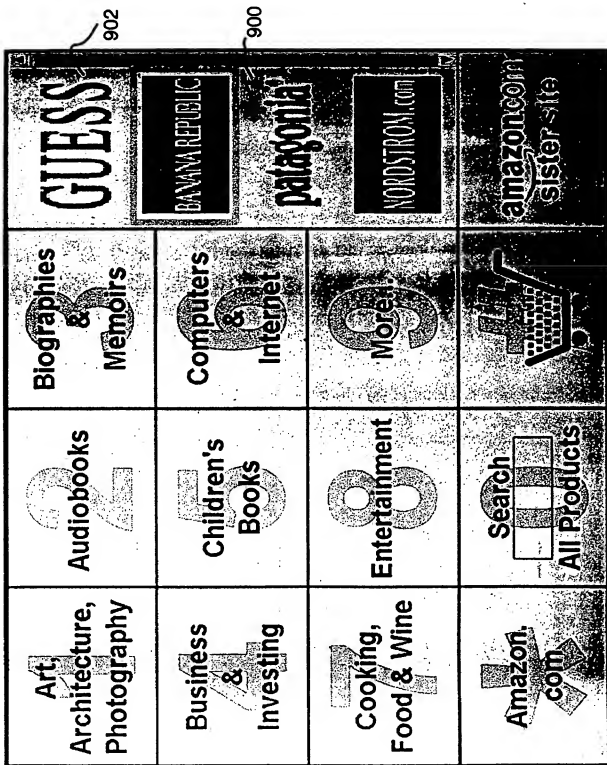


FIG. 9B

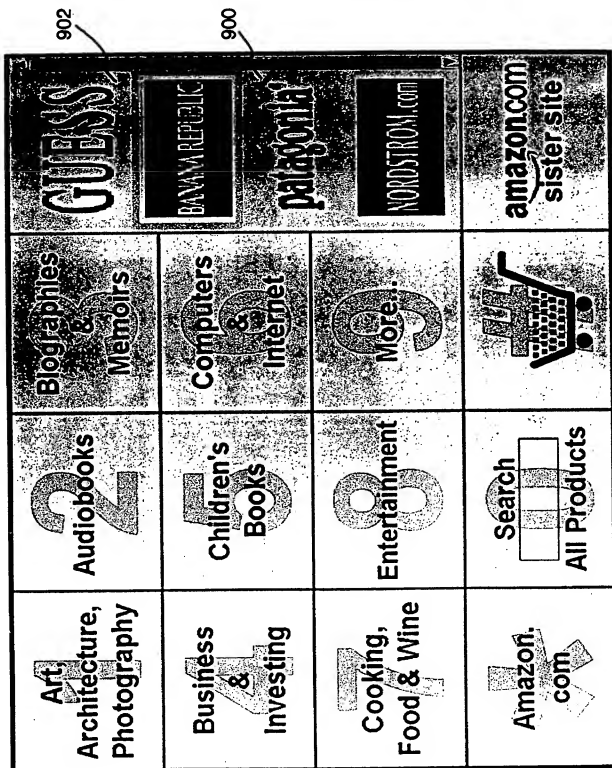


FIG. 9C

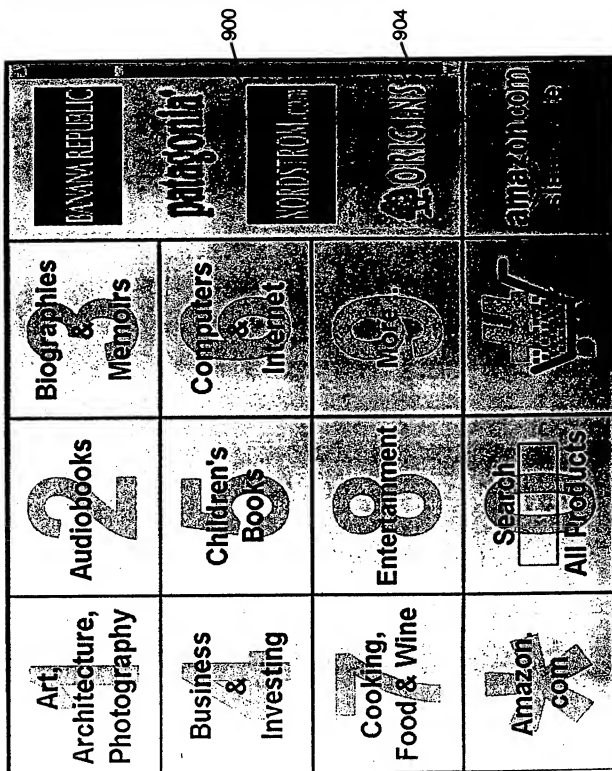


FIG. 9D

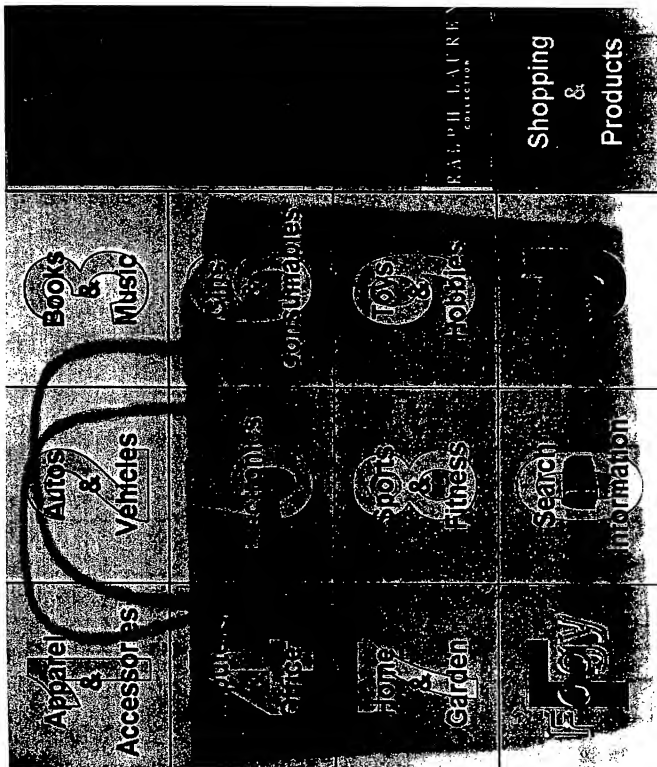


FIG. 10a

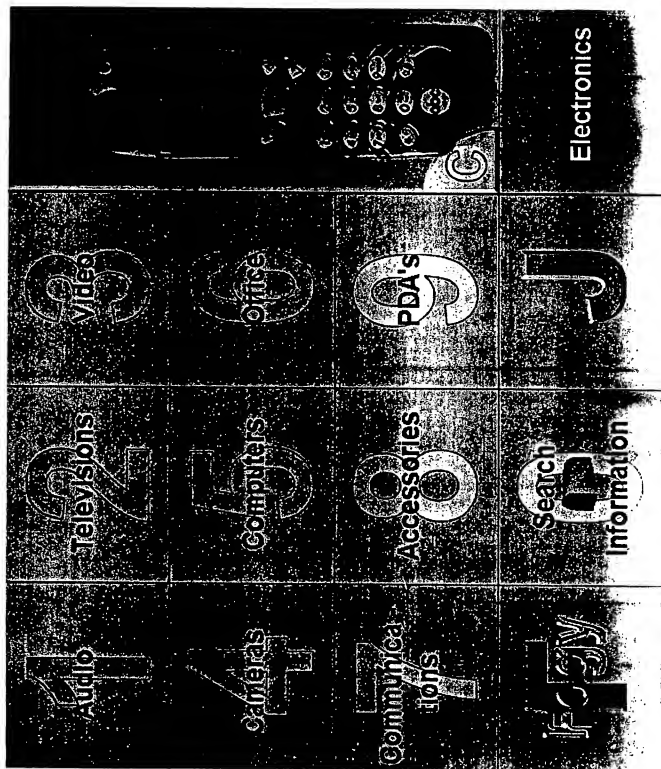


FIG. 10b

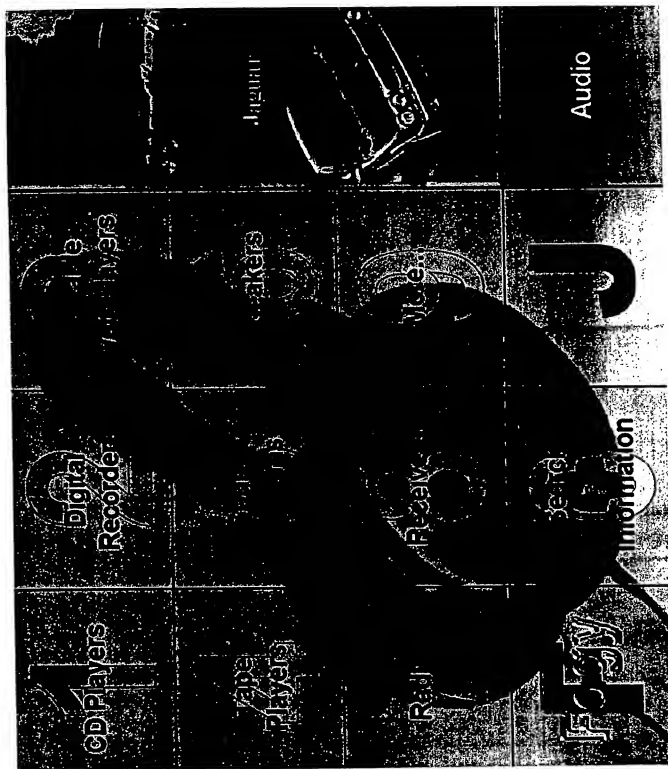


FIG. 10c

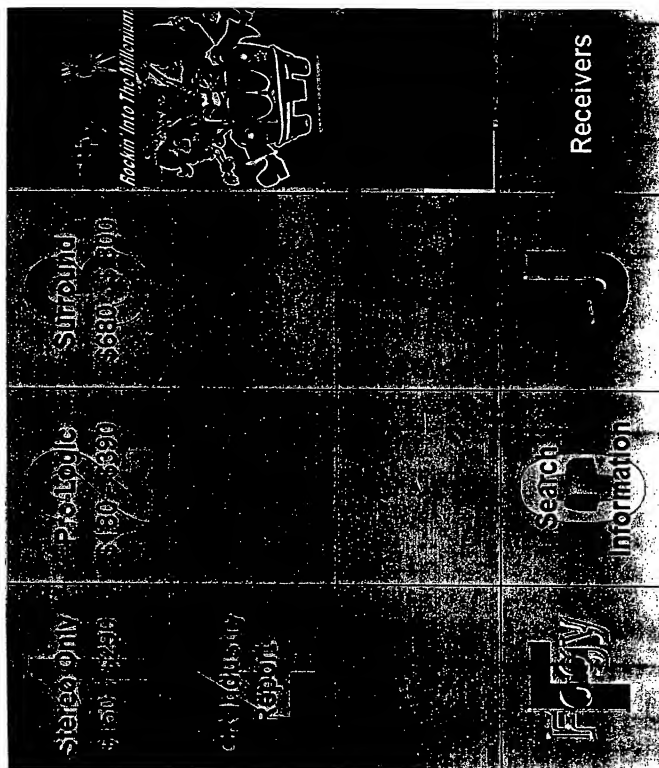


FIG. 10d

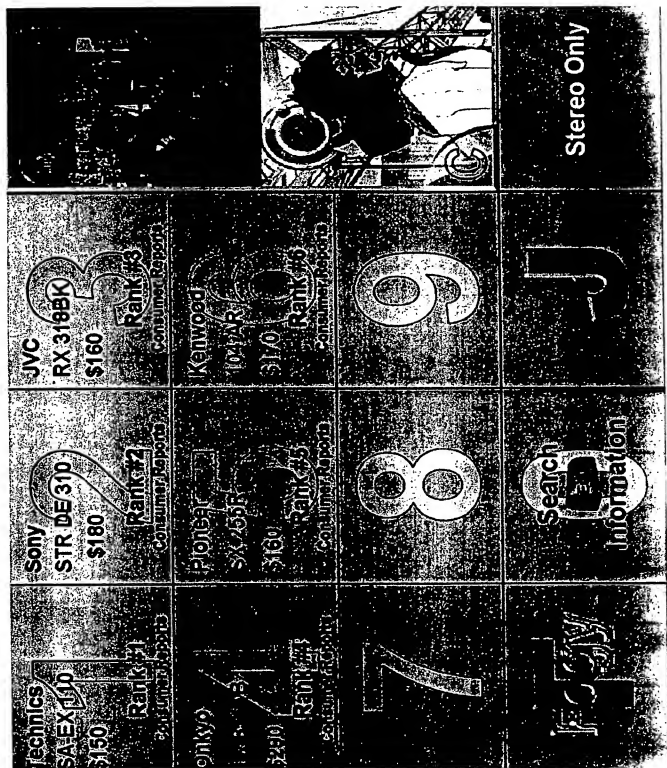


FIG. 10e

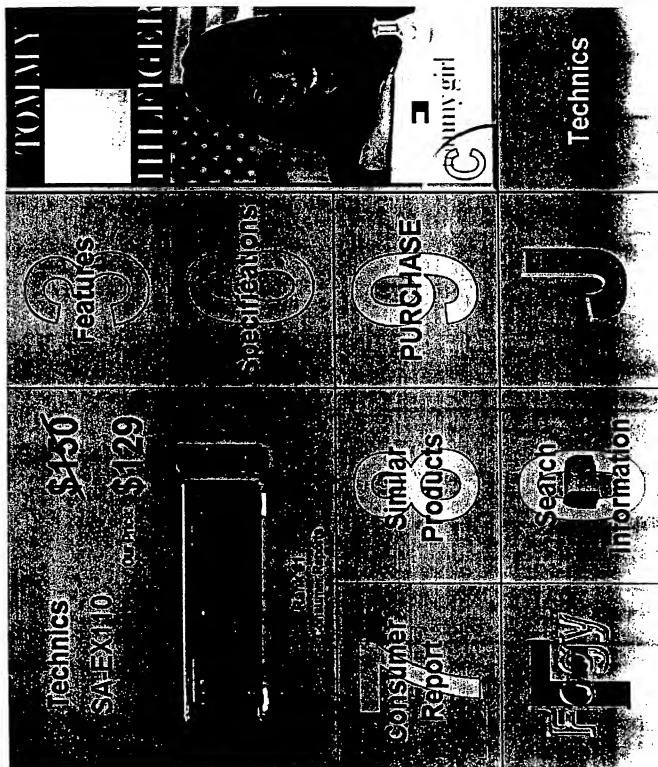


FIG. 10f

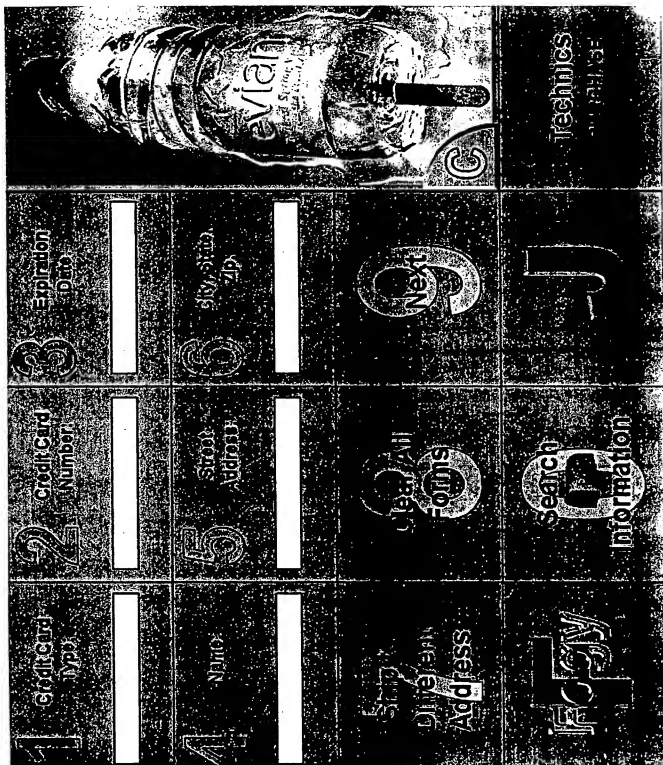


FIG. 10g

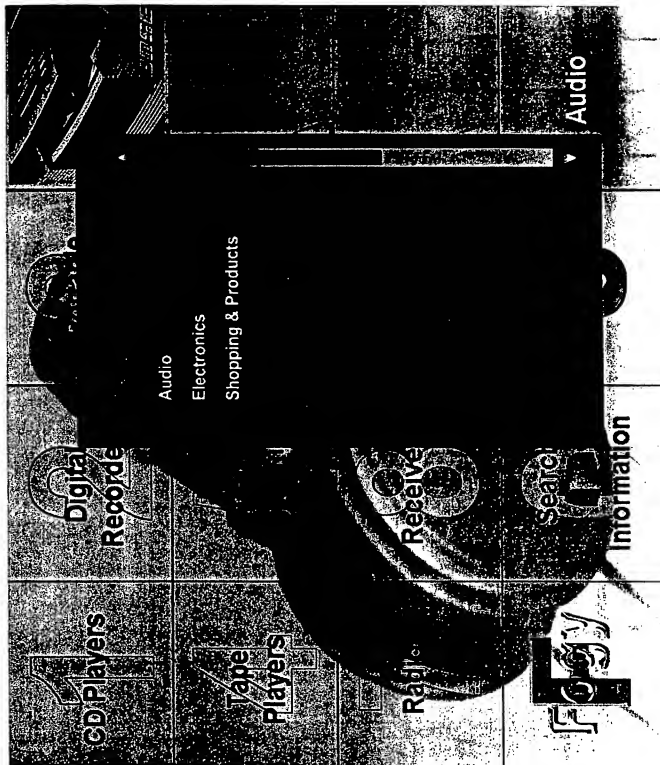


FIG. 11

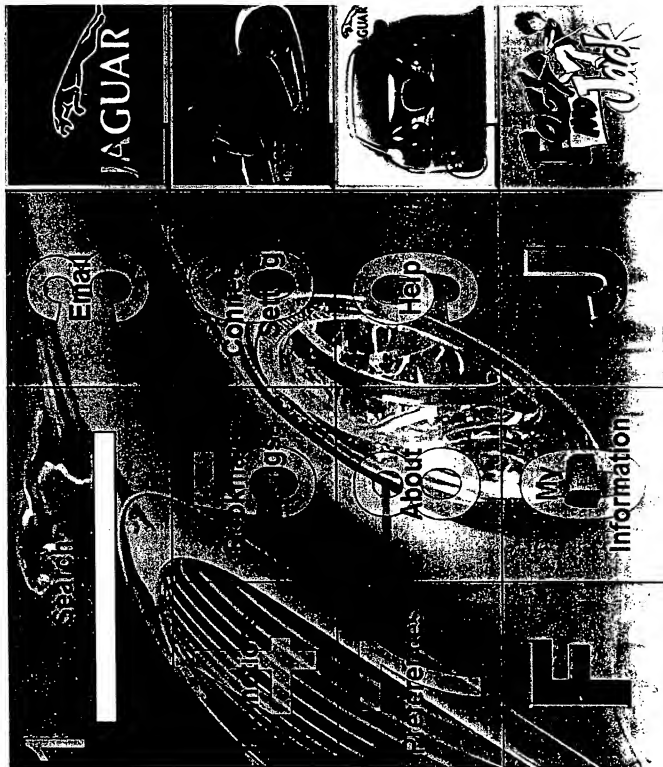


FIG. 12a

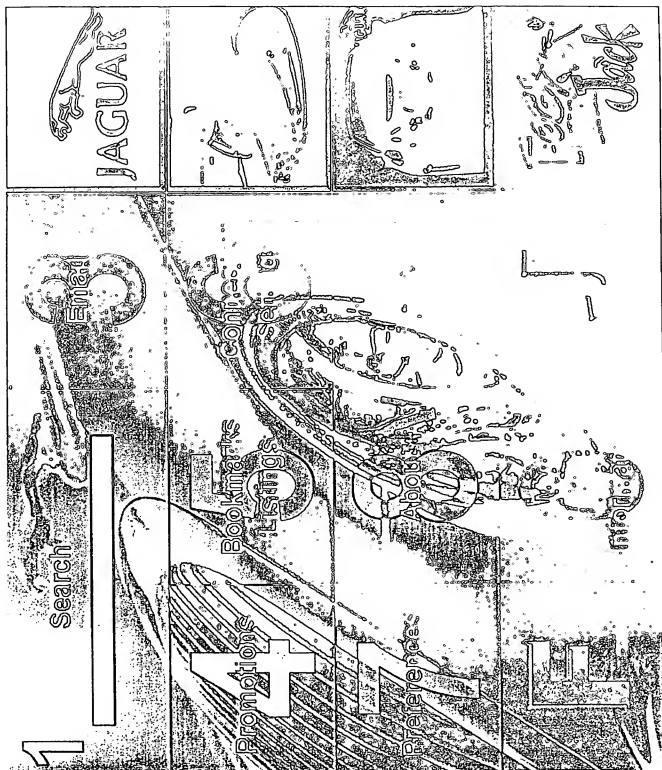


FIG. 12b

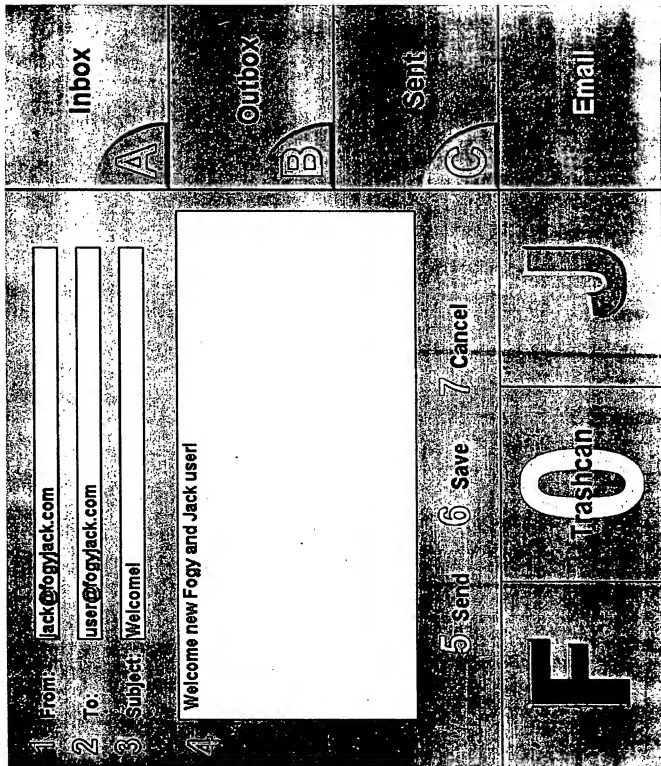
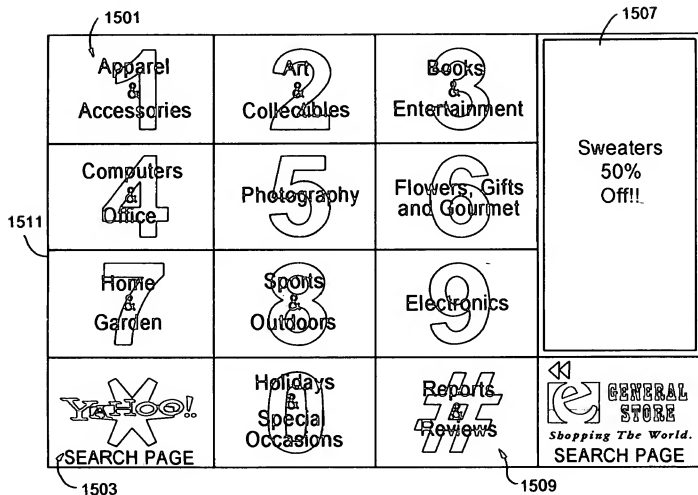


FIG. 13

| | | | | |
|--|---|---|---|---|
| | 1 | 2 | 3 | 4 |
| | 5 | 6 | 7 | 8 |
| | | | | |
| | | | | |

FIG. 14



Yahoo! E-Commerce Channel

FIG. 15

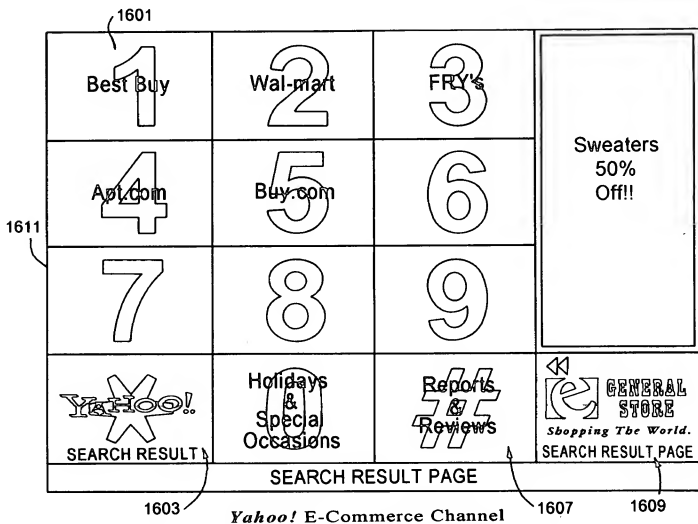


FIG. 16

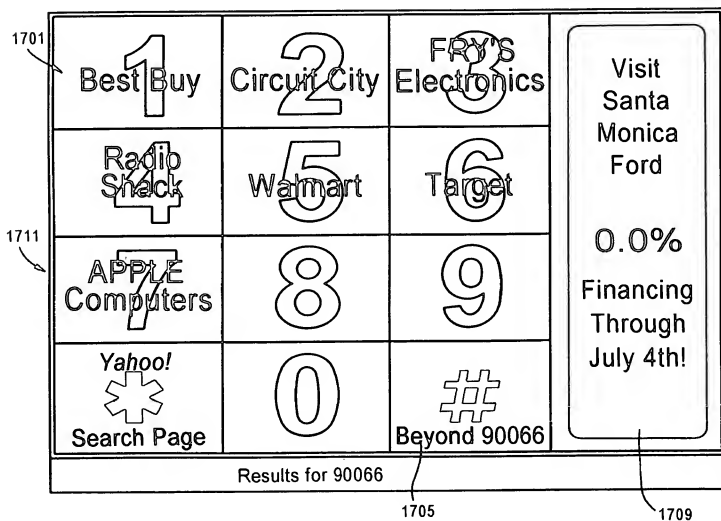


FIG. 17

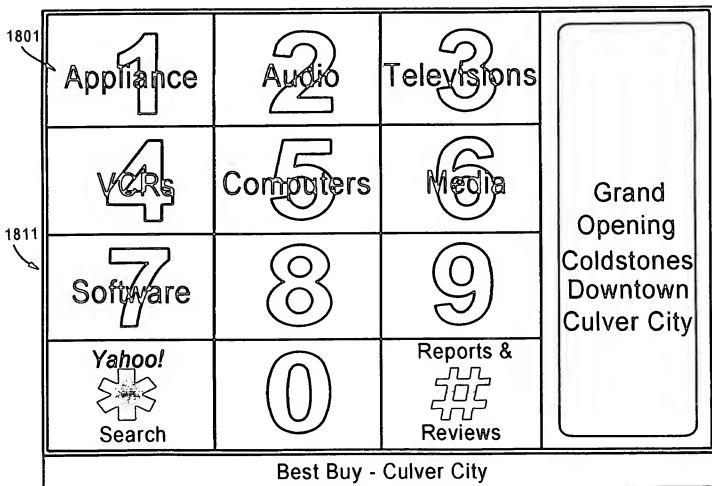


FIG. 18

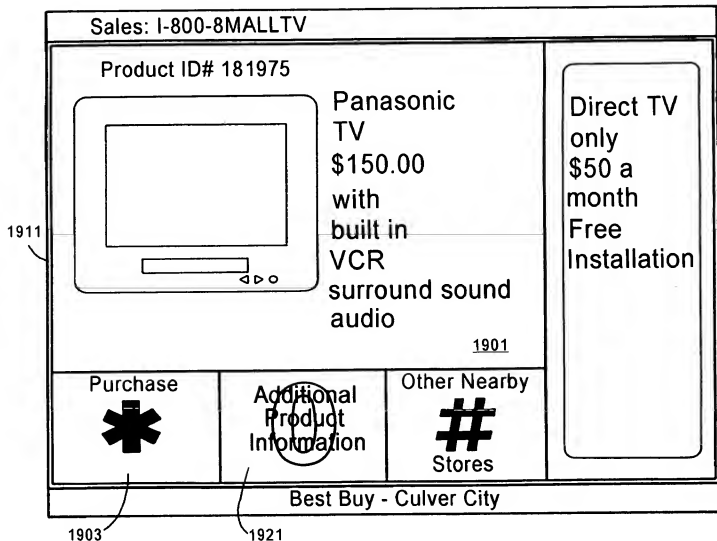


FIG. 19

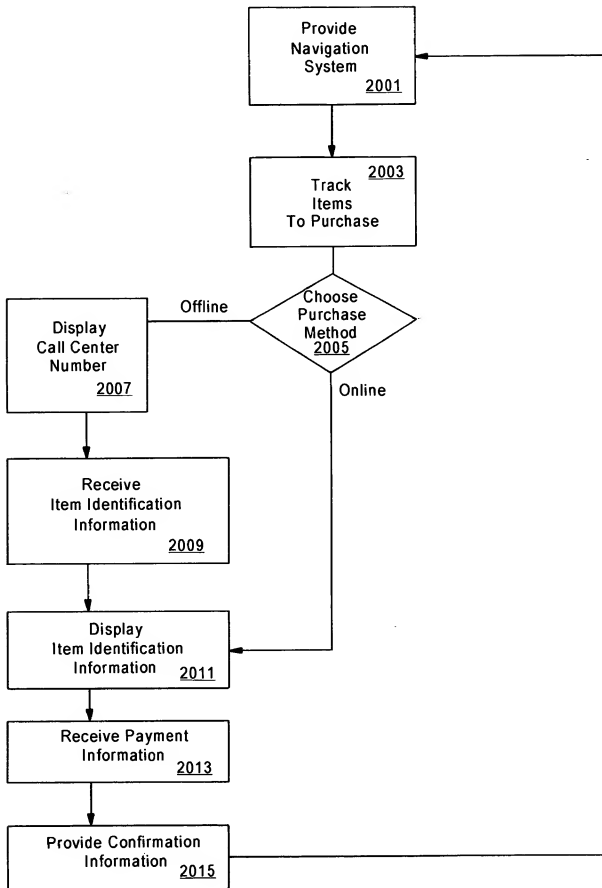


FIG. 20

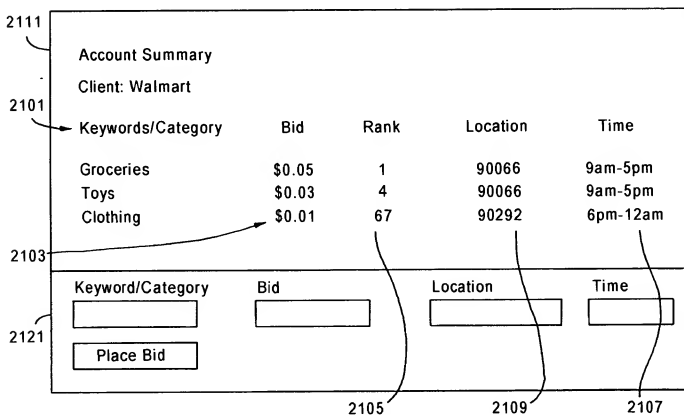


FIG. 21

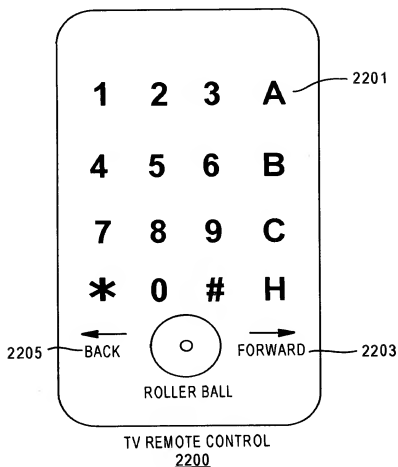


FIG. 22